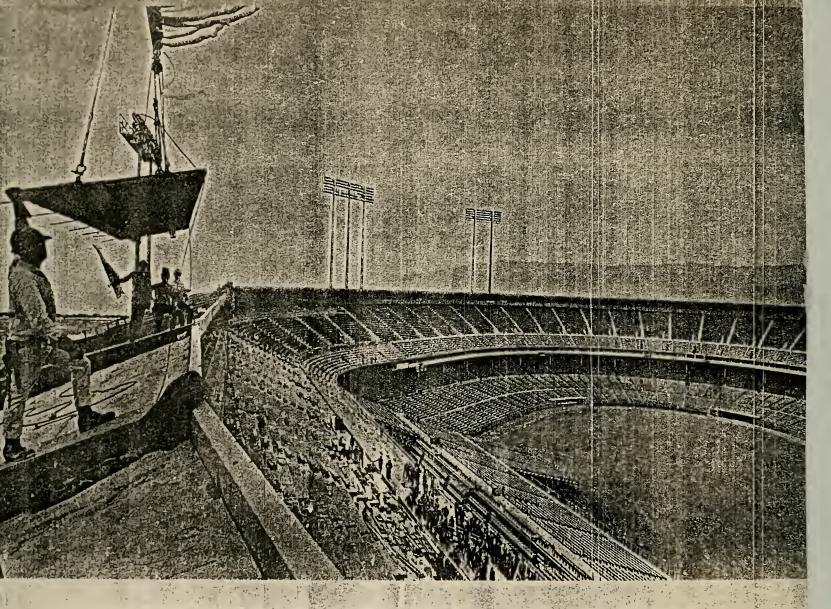


San Francisco Recreation and Park Department





WITH STREAMERS FLUTTERING IN THE WIND, WORKMEN GUIDED THE LAST PIECE OF PRE-CAST CONCRETE INTO PLACE AT CANDLESTICK PARK LAST JANUARY, SIGNALING THE END OF MAJOR CONSTRUCTION WHICH MADE THE STADIUM INTO A COMPLETE OVAL. IN AUGUST, 61,000 FANS WATCHED THE 49'ers AND CLEVELAND BROWNS PLAY THE OPENING GAME OF THE 1972 PRE-SEASON SCHEDULE. WHEN CONVERTED FOR BASEBALL USE, THE STADIUM SEATS 55,000.



Dear Citizens:

This year's Annual Report offers me an opportunity to report to you both on the recent progress made by the Recreation and Park Department and also some of the

Department's future goals.

Since publication of the Plan for Action, the Department has introduced many innovations particularly in the area of grounds maintenance. The Recreation Division has carefully analyzed a new Satellite Program designed to provide greater community participation in program development. The Satellite System is being established. Numerous physical improvements to the Department's facilities have been made --- new facilities at McLaren Park and Lake Merced, additional Mini-Parks, installation of new play apparatus at various units and renovation of South Park come to mind. The Friends of Recreation and Parks were established to broaden community support and participation. This momentum stems from the Plan for Action which places a stress on the need to intensify community involvement,



JOSEPH CAVERLY, GENERAL MANAGER RECREATION AND PARK DEPARTMENT

upgrade existing facilities and mechanize operations.

The Golden Gate National Recreation Area has been established. This exciting concept will assure the preservation of important open space for the enjoyment of San Franciscans and Bay Area residents. Your Recreation and Park Department will work closely with the Department of Interior so that this great idea can be established successfully.

The forward looking objectives of the Plan for Action have received new impetus with the advent of general revenue sharing. Emphasis will be placed on upgrading existing Recreation and Park properties and programs. Priority will be placed on physical improvements to neighborhood recreation centers,

gymnasiums and swimming pools.

The San Francisco Recreation and Park Department is committed firmly to the goal of improving the leisure time opportunities available to all San Franciscans. Our program must reach out to the community, embrace the business sector, utilize the support of the Friends as well as the continued dedicated efforts of all staff members. In this fashion San Francisco will be assured of open space and leisure time needs that will make its special quality of life the continued envy of other cities.

Joseph Caverly

### RECREATION AND PARK DEPARTMENT Joseph Caverly General Manager

Joseph Misuraca Superintendent of Recreation

Paul J. Yuke Business Manager

John E. Bryan, Director Strybing Arboretum

Leonard Fitzpatrick, Assistant Superintendent of Recreation

Mario Cotruvo, Assistant to General Manager - Public Service Emmett O'Donnell Superintendent of Parks

Thomas W. Malloy, Executive Assistant to General Manager

John J. Spring, Assistant Superintendent of Parks

Carl L. Poch, Assistant Superintendent of Parks

Ronald T. Reuther, Director San Francisco Zoo

## Parks

### and

Emmett O'Donnell Superintendent of Parks

John J. Spring, Assistant Superintendent of Parks

Carl F. Poch, Assistant Superintendent of Parks

Clyde Dietzen, Assistant Supt. of Structural Maintenance

The Recreation and Park Department has fulfilled its important trust to maintain San Francisco's open spaces and provide citizens with the highest quality recreational services.

Through utilization of Federal and matching City funds, eleven mini-parks were completed and open to the public during fiscal 1971-72. At present, two mini-parks are under construction--one at Eureka Valley, the second in Chinatown-while an additional two parks at the west and east portals of the Broadway Tunnel are in the planning stage. Mini-parks now in use total nineteen.

Completion of the Candlestick expansion project has made this multi-use facility the equal of any stadium in its sophistication and utility.

Historic South Park at Second and Bryant Streets was re-dedicated on March 30 with appropriate ceremonies. Its rejuvenation through the investment of City funds, creative landscaping and installation of innovative playground equipment must be considered a major recreational achievement



PADDLE BOATERS ENJOY SERENE SETTING AT STOW LAKE IN GOLDEN GATE PARK.



NEW AMPHITHEATRE BLENDS WITH PASTORAL SETTING OF McLAREN PARK.





F THE MUSIC CONCOURSE.



CHILDREN AT PLAY DURING REDEDICATION OF HISTORIC SOUTH PARK.

for San Francisco.

The emergence of John McLaren Park in the southeast section of the City took an important step forward through completion of a multi-purpose amphitheatre near Shelley Drive. Seating approximately 500 persons, with room for a much larger audience through usage of grassy areas flanking the stage, the amphitheatre adds a new cultural dimension to San Francisco.

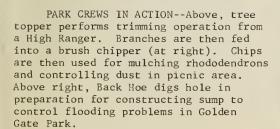
Utilization of gas tax funds pro-

vided summer employment for eighty youths who assisted the Department in beautifyin roadways under its jurisdiction.

The Recreation and Park Commission accepted the deed to the Embarcadero Plazz thus assuming maintenance responsibility. The Commission further renamed the facili-Justin Herman Park in tribute to the abilities and dedication of the deceased director of the San Francisco Redevelopment Agency.













THE ARBORETUM ON A SUMMER DAY -- A WONDERLAND OF PLANTS AND TREES THAT REFRESH AND INSPIRE THE MANY VISITORS.

John Bryan, Director Arthur Menzies, Assistant Director

A basic aim of the Strybing Arboretum has been to pgrade its attractiveness, as well as to maintain the ighest professional standards of Arboreta and Botanical ardens. That a measure of success has been attained is ue to the efforts of all staff members. Gardeners, ssistant gardeners and supervisory staff are to be conratulated on their horticultural skills.

The close cooperation achieved with the California ssociation of Nurserymen resulted in the construction f a new garden in the Demonstration Gardens. Visitors an see planting combinations which are exciting, colorul and easy to maintain. Similarly, the Fuchsia garden lanted by the Fuchsia Society provides much color, with any new varieties of these fine plants on display.

Tulips were featured at the Arboretum entrance this pring. A critical evaluation of these plants was of ssistance to the Dutch Bulb Growers in deciding which arieties are best suited for the San Francisco Area. ater, summer trials which evaluated the potential of arious gladioli provided color to the entrance.



MAGNOLIA FROM ULAN, CHINA--ONE OF MANY TREES PLANTED DURING THE YEAR.





NEW HELEN CROCKER RUSSELL LIBRARY GRACES ARBORETUM. RIGHT: REC-PARK GENERAL MANAGER JOSEPH CAVERLY SPEAKS AT DEDICATION.

Members of the International Dendrology Union visited the Arboretum as part of a West Coast tour. This group included many prominent horticulturists from several European countries. A Copper Beech was planted to commemorate their visit and can be seen to the left of the entrance.

Lectures for the general public sponsored by the Recreation and Park Department and the Strybing Arboretum Society were well attended and very popular. Attendance averaged 55 persons, with many lectures attracting 80 or more. Practical demonstrations on horticultural practices were given by the Director both to the public and to the staff and were well received.

Educational programs for school teachers were conducted by Arboretum Director of Education John Kipping. In addition school children benefited from tours given by Kipping and Arboretum Docents. In cooperation with the University of California at Davis, students worked in the Arboretum on various projects, including

the compilation of two leaflets describing plants found on Mission grounds and wildlife existing in the Arboretum. Even closer cooperation is envisaged in the future.

The dedication of the Helen Crocker Russell Library (a gift to the City by the Strybing Arboretum Society) opened a new era of service to the public and provides a base for furtexpansion of educational programs.

Many prominent San Franciscans were at the dedication ar is encouraging to see the tremendous support for continuing opment of the Arboretum which certainly will achieve better s vices to the public.

During the year 15,000 bulbs, 10,000 annuals, 7,000 perennials and 1,000 trees and shrubs were planted in the Arbore This number does not include thousands of Fox gloves (Digital which provided a tremendous display during early summer.

Also during the year Arthur Menzies was appointed Assist



(ABOVE) TREE PLANTING COMMEMMORATED DENDROLOGY SOCIETY VISIT. (BELOW) DEDICATION CEREMONY FOR CALIFORNIA ASSOCIATION OF NURSERYMEN'S GARDEN AND FUSCHIA GARDENS. LEFT TO RIGHT: WILLIAM LEONARD, MR. & MRS. CARL MUELLER, MRS. D. STEPHEN CONEY, COMMISSIONER CARMEN DOMINGUEZ.





THRONGS JAM HALL OF FLOWERS GALLERY DURING ONE OF MANY FUNCTIONS.

Director and the Strybing Arboretum Society employed Barbara Ingle as a fulltime librarian for the Helen Crocker Russell Library.

The continuing support received from the Strybing Arboretum Society cannot be over-emphasized. The enthusiastic President, Mrs. D. Steven Coney, has supported the Director and staff in many ways. Plants, books, films, and supplies have been contributed and without the help of the Society much less would have been accomplished.

The Strybing Arboretum Society's European Tour was a tremendous success. Contacts made in England and Holland have resulted in new plants being introduced to the Arboretum. Correspondence with many different countries, as well as the feature play given the Strybing Arboretum in several magazines and books, has reinforced the Arboretum's worldwide reputation as a fine place to visit.





BALLOONS SOAR FROM UNION SQUARE AT MEMBERSHIP DRIVE KICKOFF.

Friends of Recreation and Parks

individual citizens, organizations, incss and industrial groups.

That game plan is a reality today. Every major city has its neighhood associations, citizen groups, scrvation clubs and a myriad number of by, craft and cultural organizations. certainly most communities are blessed h public spirited citizens whose generty makes possible more beautiful parks more serviceable playgrounds. San incisco is not unique in this regard. Department is fortunate to have the port of many such individuals and ganizations, including the Strybing poretum Society, 18 flower societies, San Francisco Zoological Society, rden Club volunteers who assist at the nservatory of Flowers in Golden Gate rk, plus others interested in furthering

Department's development.

What <u>is</u> unique and serves as the core the Friends' program of action is to hieve the collective backing of these oups and coordinate their efforts.

A second objective is to obtain nancial assistance from the business mmunity, citizens and organizations for ose worthy programs the City and County San Francisco simply cannot support. Thirdly, the Friends want to contri-

Thirdly, the Friends want to contrite to the burgeoning cultural and creation climate of the City by sponring events such as opera concerts and eld days.

The Friends' history, while brief, s been rather meteoric with respect to pact upon the City. The organization



FRIENDS' OPERA IN THE PARK: STEWART, WILSON (INSET) DALIS AND LEAR.



FAMED SCOTS GUARD PERFORMS AT FRIENDS' UNION SQUARE EVENT.

was formed last year, became incorporated in the State of California, and achieved tax-exempt status. By-laws were drawn up, objectives established and officers named. The Friends' Board of Directors presently consists of eleven' influential and prestigious citizens representing a cross-section of the community.

Following this groundwork, the Friends sponsored a Grand Opera concert in Golden Gate Park featuring Metropolitan and Sam Francisco opera stars and the San Francisco Opera Orchestra to launch the new organization. Subsequently, in March, the Friends mounted a membership drive with a musical program at Union Square at which 49er football greats Gene Washington



BUSINESSMEN'S GIFT OF TENNIS BALLS BENEFITED PLAYGROUN

and Frank Nunley, Recreation and Park Commissioners and Friends' Directors cited Department needs. The famed Scots Guard from England also participated, along with the Golden Gate Park Band. It was a most diverse and successful event.

The results of these "specials" with their attendant press, radio and TV coverage, along with a mail solicitation campaign, brought gratifying results. Memberships now total more than 350 individuals and business organizations. Annual dues range from \$5 to more than \$1,000-- a spectrum of membership fees purposely designed to encompass the average citizen and the corporate giant.

Ancillary to this effort, the San

Francisco Chamber of Commerce is actively helping the Department achieve its goals and broaden community participation.

Under the leadership of Executive Vice President William E. Dauer, the Chamber has undertaken an "Adopt a Park" campaign through which corporations will provide funds for those recreation units in desperate need of rehabilitation or providing much needed equipment.

A platform was needed to launch this unique idea. Again, there was a generous response. Members of the Friends' Board underwrote a special luncheon attended by more than 200 business and industrial executives. Preceding the lunch, a reception was held at an

antiquated playground in Chinatown. This site was picked because it symbolized perfectly the "Adopt a Park" program. An anonymous donor, together with matching Federal funds, will make possible transformation of the Chinese Playground into a creatively useful rereation area in the middle of the City most impacted area.

The lunch itself was served by women volunteers at a nearby Chinese restaurant where Mayor Joseph Alioto a 49er General Manager Lou Spadia (who i also a Friends' director) outlined the "Adopt a Park" program. Department Ge eral Manager Joseph Caverly explained the needs of some recreational units.



KICKOFF AT FRIENDS FIELD DAY.

Cards were distributed to each executive requesting their response and indicating they would be contacted personally for their support as an integral part of Friends of Recreation and Parks.

Meanwhile, special committees are fanning out across the City, knocking on corporate doors, and stating the case on behalf of the Friends. Employee Associations are also considering financial help, supplying manpower to rehabilitate playgrounds as well as providing volunteers to assist in recreation programs.

It is important to note that neither the Friends nor its business partners are unilaterally imposing their ideas on neighborhoods. Citizen groups who use recreational facilities are earnestly consulted so that the end good is the result of mutual understandings.

While the eventual goal is the sponsor-



OVER THE TOP THE EASY WAY.

ship of many of the City s 154 parks and recreation centers, not all of the Department's facilities require rehabilitation.

The concept of adoption can be used to make great parks--Golden Gate Park, for example --even better and others more usable. A modest donation can have considerable impact, as witness an accounting firm which gave nineteen dozen tennis balls that will be shared by a score of playgrounds.

Another Friend underwrote the costs of the first Friends' Field Day, an amalam of



THE FEMININE TOUCH TO BASEBALL TOSS.

athletic and musical events that drew thousands of youngsters to Kezar Stadium.

This same individual--Friends' President Walter Shorenstein--also has pledged \$10,000 a year for the next five years as an incentive to the business community.

The social aspect of the Friends hasn't been overlooked. A most charming reception which included authentic Japanese classical dancing was held at the Japanese Tea Garden in Golden Gate Park.

Widespread media interest in the Friends has been manifest. There are two reasons: the basic urgency of the Department's financial situation and the constructive effort being mounted on behalf of San Francisco.

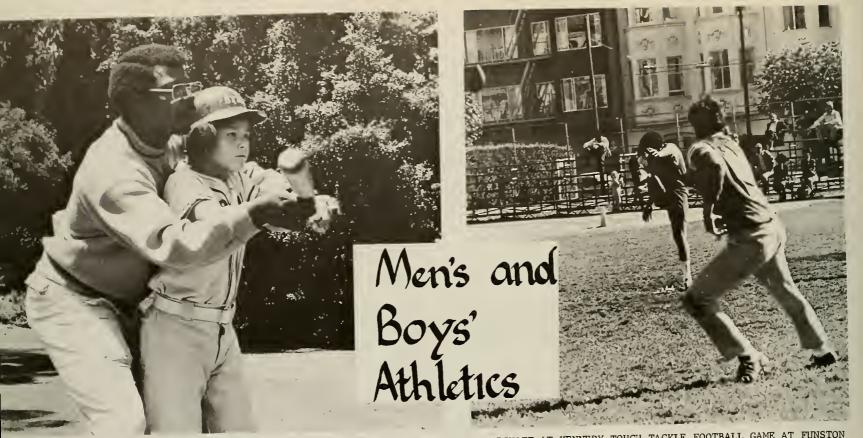


"STREET HOCKEY" A MODIFIED VERSION OF ICE HOCKEY IS A POPULAR ACTIVITY AT ROSSI PLAYGROUND.

## Recreation Division

Joseph Misuraca Superintendent of Recreation

Leonard Fitzpatrick Assistant Superintendent of Recreation



TUREKA VALLEY COACH WALLACE BAILEY INSTRUCTS YOUTH IN BUNTING TECHNIQUE.

KICKOFF AT KENNEDY TOUCH TACKLE FOOTBALL GAME AT FUNSTON

Charles Faulkner Supervisor of Athletics

> Kenneth Lowe Senior Director

Joseph Ardanaz Supervising Director

> Earl Massoni Director

The Men's and Boy's Athletic Division of the San Francisco creation and Park Department offered a number of activities ring 1972.

For example, the self-supporting Industrial Division, an ganization comprised of various San Francisco business firms, articipated in bowling, basketball, tennis, volleyball, table nnis, golf, softball, guitar lessons, yoga, as well as a summer id winter trip to recreation areas.

The boys division primarily services playground groups, with ome outside agencies placing teams into various activities.

Basketball, touch football, baseball and track proved the ost popular sports in the boys athletic calendar. A basketball pentathlon, table tennis, softball, volleyball, 7-man soccer, kickball and a football feature contest rounded out the program.

The Athletics Division assigns and coordinates athletic fields for high school teams, junior college, junior high schools, CYO, P.A.L. and all other groups who utilize baseball, football, soccer and track and field facilities.

The Rugby facilities in Golden Gate Park are heavily used in the winter season. This year an international tournament was held at the Polo Field and Kezar Stadium with 32 teams participating.

The adult softball league which had an all-time high of 185 participating teams started July 19 and wound up with a playoff in October.

The men's soccer leagues utilize the Crocker Amazon Playground and the Beach Chalet, with both areas receiving heavy

play. Four adult Sunday baseball leagues conducted during 1971-1972 were composed of 23 teams during summer and 26 teams in



HIGH JUMPER CLEARS BAR DURING "FRIENDS OF PARK" DAY AT KEZAR STADIUM.





KICKBALL IS PART OF THE ATHLETIC CALENDAR.

winter. Two leagues were organized by the Lat American community.

Baseball fields were assigned to the folloleagues: Police Athletic, Cal Pal, Joe DiMagg A.A.A. High School, A.A.A. Junior High School, Catholic Athletic League, Catholic Youth Organ tion, Golden Gate Optimist, Junior College Leagund Babe Ruth-Colt.

Two adult softball night leagues--Spring Metropolitan--were conducted. One hundred fif teams formed the Spring league while the Metro 149 teams. Both leagues created a logistics p lem in that there were not enough night-lighte softball fields to accommodate the large numbe teams. Twenty-six teams were given "byes" eacweek.

Funston Playground's #1 and #2 baseball f were temporarily converted into softball field

In addition, fields were also assigned to twenty adult softball leagues comprised of 199 teams.

During the summer annual baseball leagues were conducted for boys age 8 through 18 years One hundred twenty-four teams competed with simponsored by private agencies.

The breakdown of participants in the varileagues were as follows:

- 1. Adult Sunday Baseball 980 2. Adult Night Softball 6,500
- Summer Boys Baseball 2,500
- . A.A. Baseball 1,000
- 5. Other Agencies Baseball Leagues 6,000 6. Other Softball League Participants 5,060



and
Girl's
Athletics

Women

LITTLE HANDS POISED ABOVE THE CHESSBOARD...IT WAS A BIG YEAR FOR CHESS AT CITY PLAYGROUNDS.

. June Harman - Supervisor of Athletics

Dorothy Dukes - Supervising Director

Lillian Chang - Senior Director

With the international focus on Table Tennis and Chess, we Women's Athletic Division enjoyed some extra limelight th greater-than-ever participation and publicity.

District and city tournaments were conducted for chilen on the playgrounds in chess, checkers and jacks while able tennis was spotlighted with city tournaments at Kezar avilion for children and adults.

Year-round activities conducted on city playgrounds or children included softball leagues, relays, basketball, rack and field, mixed and girls' volleyball, hula hoop, etball, and an extensive tennis program.

In other activities, successful leagues and tournaents were organized for women in baseball, volleyball, and softball.

The tremendous growth in popularity of tennis as an adult recreation activity was reflected in the full attendance at the 50 classes offered during the year. More than 1,000 men and women enrolled in classes conducted by recreation directors at various playgrounds.

The City's 147 tennis courts are getting heavy use, which in part is due to their good condition brought about by an annual budget allowance for resurfacing. At present this work is being done on 15 courts.

Resurfacing of courts every five to seven years gives the tennis-playing public top quality courts to use. In addition, residents have discouraged vandalism and improper use of the





JACKS WERE PART OF THE DEPARTMENT'S SUMMER PROGRAM.

courts in their neighborhoods. Many special children's tennis tournaments, sessions, and clinics drew wide participation.

In April the 54th annual city-wide boys and girls tennis tournament was held at various locations, with winners from three classes (11 through 16 years) reaching Golden Gate Park's tennis courts for the city finals.

Finals for the prestigious Helen Wills Roark Tennis Tournament for youths 17 and 18 years of age again was held at the Helen Wills Playground, named in honor of Mrs. Roark. The famed tennis star returns to San Francisco each year for the finals where she presents awards to the city champions.

The year also featured Easter vacation tournaments at the Golden Gate Park Courts, a Thanksgiving Inter-club tournament at J.P. Murphy and North Beach playgrounds, and a Christmas vacation tournament at the Golden Gate Park Courts.

### TENNIS CLINICS

More than 1,250 children participated in summer tennis clinics which were conducted on 30 playgrounds each day for two-week periods. At the conclusion of each two-week session, extra sessions were conducted at Golden Gate Park courts for children who excelled in their classes. They were taught court play and



"NOW I GOTCHA!" SAYS THIS CHARMING CHECKER WHIZ DURING TOURNEY.

etiquette. Also at the conclusion of each two-week clinic, a skills contest was held to determine playground winners.

On August 15 a Junior Tennis Extravaganza was held at the Golden Gate Park courts where the children who participated in the summer clinics demonstrated the skills they mastered. Mrs. J. Eugene McAteer, Recreation and Park Commissioner, presented awards.



YOUTHS PRACTICE SERVICE STROKES DURING TENNIS EXTRAVAGANZA. AT RIGHT, REC-PARK COMMISSIONER MRS. J EUGENE MCATEER PRESENTS AWARDS



SOFTBALL THROW, RELAY RACES AND RUNNING BROADJUMP WERE FEATURED EVENTS IN GIRLS' TRACK MEET AT KEZAR STADIUM.

### "COME SAIL WITH ME"

Increased participation during the fourth year of the "Come Sail With Me" program was due to the interest shown by St. Francis Yacht Club, thus giving more children a chance to sail on San Francisco Bay. Ground work for this activity involved the Commodore of the yacht club corresponding with members and receiving notification of a desire to take children sailing.



These letters were turned over to the Women's Athletic Division for processing. Ages of the children ranged from 8 to 16 while the number carried per boat varied from 4 to 12. Playgrounds that participated were selected from all areas. In most instances, lunches were provided by the yacht owners.



LANDLUBBERS LOVED OUTINGS ON THE BAY IN THE "COME SAIL WITH ME PROGRAM".

\*\*\* \*\*\* Adult physical fitness classes including slim and trim, yoga, Tai Chi exercise, karate and Swedish exercise were offered at recreation centers throughout the City.

والموامول

The Industrial Division, a unique and self-supporting adult program comprised of over 50 member firms, directed many activities, including tennis, volleyball, bowling, table tennis, soccer, golf, softball, and basketball. Tennis clinics, swimming, guitar clinics, and two weekend excursions completed a well-rounded recreational program for working adults.

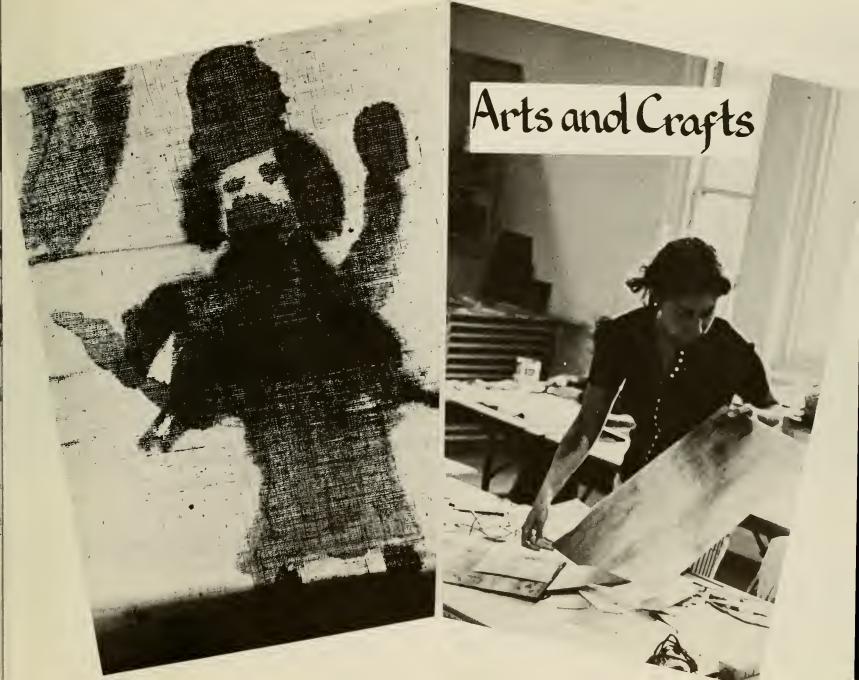
### LAWN BOWLING

Three Lawn Bowling Greens in Golden Gate

Park continue to receive heavy use. The San Francisco Lawn Bowlers and the Golder Gate Women Lawn Bowlers have 175 active members.

The clubs are open to the public and instructions are given to interested participants. Equipment for beginners is made available.

During the past year 20 tournaments were held on the San Francisco greens with eight visiting clubs from the Bay Area. Lawn bowlers from foreign countries also were guests during the year. Players from Australia, New Zealand, Scotland, Ireland, Canada and Hong Kong were hosted.







CREATIVITY IS FULLY EXPRESSED AS SKILLFUL HANDS AND SWIRLING CLAY MINGLE ON THE POTTER'S WHEEL.

### Fred Reid Supervising Director

Golden Gate Park's venerable Sharon Building is the center f Arts and Crafts activities. Classes are currently offered in eramics, leaded glass, painting and drawing, weaving, silkscreening, calligraphy, film animation, textiles, leather craft, candleaking and puppetry. Workshops for mothers and pre-school chilren are also popular.

City-wide activities on the playgrounds, squares, centers and enior Citizen units are planned and supervised through the Head-

uarters Building.

A series of two-week programs for children in target areas of an Francisco were conducted last summer to provide fun for those

### Barbara Totheroh Senior Director

unable to participate in regularly scheduled activities. Plans are currently under way for a fully equipped mobile unit geared exclusively for arts and crafts on a year-round basis in order to more fully serve the public.

An Advisory Committee has been formed to subsidize the Division with needed funds and additional personnel for future expansion.

Huge numbers of participants have responded to all arts and crafts activities and have domonstrated through their enthusiasm and attendance that quality programming is in great demand.



Martin Greenlaw, Aquatics Supervisor

FAMED MERIONETTES, U.S. SYCHRONIZED SWIM CHAMPS, REPRESENTED CITY ACROSS THE COUNTRY.

VETERAN COACH CHARLEY SAVA CLOCKS SWIM

Public response to the expanded aquatics program this year has been excellent. Various activities both for participants and spectators turned out more than 1,500,000 persons at seven indoor pools, two outdoor pools, two portable pools, two beach areas,

and one lake front operated by this Department.

Highlights of the year included a "Learn to Swim" campaign conducted in cooperation with the American Red Cross during the summer months. The program provided intensive swimming instruction for 30,000 children from ages 8 through 17. In addition, 350 youngsters gained worthwhile experience by acting as instructors and administrative aides.

Each year sees an increase in the number of groups using the Department's Aquatics facilities to enrich their own programs. Boy Scout Troops, Camp Fire Cirls, the Cameron House, and Canon Kip were welcomed during the year.

The San Francisco Merionettes represented the City in synchronized swimming events throughout the United States and won numerous individual and team championships. Sponsoring eight intra-departmental swimming teams in competition, the Aquatic Division enabled the most outstanding swimmers to compete in meets throughout California while representing the San Francisco Recreation and Park Department.

Public instruction in various phases of swimming was conducted at the seven indoor pools. Classes were offered for adults, children, and pre-schoolers with over 15,000 individua actively participating. More than 2,000 handicapped persons utilized the Aquatic Division facilities.

During summer the Aquatics Division sponsored a number of

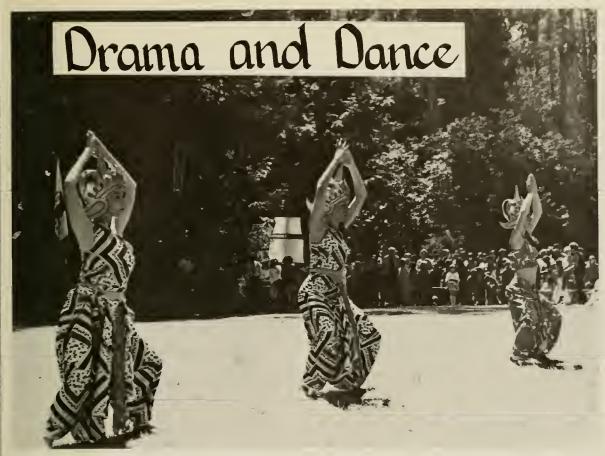
THE CHANCE OF LANDING TROUT THE SIZE DISPLAYED BY THE HAPPY YOUTH BELOW ANNUALLY DRAWS THOUSANDS OF ANGLERS TO THE SHORES OF BEAUTIFUL LAKE MERCED.





"Huck Finn" days at Lake Merced which afforded 600 children throughout the City the opportunity to enjoy trout fishing. In addition, Lake Merced provided excellent fishing to thousands of adults and children from May through the middle of November.

Two portable pools, obtainable through a Federal grant, were used in the Chinatown and South of Market areas during the summers of 1971 and 1972. Children were offered an opportunity to participate in an instructional and/or recreational swim program.





DANCERS CAPTURE THE EXOTIC ATMOSPHERE OF BALL DURING ANNUAL CARNIVAL HELD AT STERN GROVE. AT RIGHT, "DONKEY" ENTERTAINS CROWD.

SUE DORSEY, SUPERVISOR

The Recreational Arts Building at 50 Scott Street is the headquarters of the Drama and Dance Division. Here, a wide scope of drama and dance activities are planned, organized and coordinated. Dance files, a play library, puppets, stories, props and costumes are available for the use by all recreation directors.

Activities regularly conducted on a weekly basis at the Recreational Arts Building include: folk square and round dance groups (men and women), social dance workshops (men and women), special dance classes (women only), junior ballet, modern dance class for young women, special folk dance class (children), special dance classes (high school and college age), junior drama group, puppetry, storytelling classes and

related drama and dance activities.

Activities conducted on a weekly basis at recreation units include: storytelling, story play, play production, singing games, small folk rhythmics, folk dancing (boys and girls), folk square and rounds (adult), and ethnic dance groups. Classes in ethnic dancing were held at five playgrounds during the year.

Other activities: Senior Citizens folk and square dance classes. The Golden Gate Park Senior Center Dance Group and the Yerba Buena Senior Center took part in the Senior Citizen Hobby Show and the special Senior Citizen Day at California Hall.

Special in-service training sessions were held for folk dancing prior to the Children's Carnival. There were also inservice sessions for directors working during the summer vacation



COLORFUL ARRAY OF COSTUMES BLOSSOM ON CITY PLAYGROUNDS AT HALLOWEEN TIME.

The Golden Gate and Storyland Story Leagues organized by this division are volunteer groups giving freely of their time and talent as a community service. They meet regularly to develop and improve their storytelling techniques.

Annual City-wide programs organized and conducted by this division: "Carnival" at Stern Grove (Recreation Pageant with a cast of 1500 children and adults), May Day Festival in Golden Gate Park, Talent Day at four units, Children's Day at Sharon Meadow, Friends of the Park Field Day, and Christmas productions at Recreational Arts Building.

Regional folk dance festivals are given as a community service at Kezar Pavilion and Funston Playground. Glen Park invites the public to a monthly folk dance party. This is the group's 27th anniversary.

Recreational Arts dance groups have presented programs at Laguna Honda Home, Aquatic Park Senior Center, Oakland Cultural Arts Institute, East Bay Women's Dance Circle, Dance Masters of America, Precita Street Fair, St. Patrick's Celebration, U.S.O. Club, United Nationalities of San Francisco, Treasurer's Ball and Youth for Service.

General programs given throughout the year include: drama and dance programs for Halloween, Christmas, Valentines, St. Patrick's, Easter, and other special occasions and Story League programs.

The costuming division provides costumes and properties for all Recreation and Park Department programs as required. These are made and maintained at the Recreational Arts Building. For the annual Grove program more than 1,200 costumes were used.

Other demands on the costume section include: day camp scarves (making, repairing and laundry service with approximately 400 a week used during summer camp season), tableclothes for the Stern Grove Summer Concert Series, drapes for dedications and special occasions.







WITH EXPERTS AS TUTORS, YOUNGSTERS SHARPEN UP GOLFING TECHNIQUES AT GOLF CLINICS SPONSORED BY REC AND PARK DEPARTMENT.

### EDWARD GERRANS Golf Operations Supervisor

While the six golf courses operated by the Recreation and Park Department are used primarily by San Francisco's adult population, junior golfers receive much benefit through golfing programs and activities.

Through proper guidance, these events serve to prepare the youths for their future in golf.

Junior events include the Kids' Golf Clinics which are held at both Harding Park and McLaren Park, with an average attendance of from 100 to 150 each year.

Youngsters are taught the swing, putting and golf etiquette by our course professionals.

High school and junior high school coaches tutor their teams in proper golf technique for team play and course etiquette. The schools utilize Lincoln, Harding, McLaren and Fleming courses. The north peninsula high schools play their team matches at Sharp Park.

The Father & Son Tournament is held at the Golden Gate Park Course. While the San Francisco Junior Championships is played

	5	D
	Revenue	Rounds of Play
Harding	\$274,136.50	83,423
Fleming	96,967.30	80,316
Lincoln	116,233.50	52,500
Sharp	157,511.00	58,924
Golden Gate	65,400.00	52,295
McLaren	27,247.00	18,446
Registration cards	14,631.92	
Totals	\$752,127.22	345,904

on Lincoln, Harding, McLaren and Golden Gate Park courses. The year 651 boys and girls entered this tournament.

Events held at the courses include:

Harding Park - San Francisco Amateur Championship and U.S.G.A. Public Links Qualifying.

Lincoln Park - San Francisco Amateur Championship, service, industrial and charitable tournaments.

Sharp Park - San Francisco Amateur Championship, City of
Pacifica Championship, service, industrial
and charitable tournaments.



## Playmobiles

During the summer playmobile units operated at ten locations in the Inter-Mission, Chinatown, Hunters' Point, Bayview, Western Addition, Visitacion Valley and Potrero Hill area.

Recreation directors, assisted by the Workreation staff (boys and girls 16 and under hired for summer work), developed and conducted programs specifically designed for the particular areas they were servicing.

Through a federal grant a second mini-trampoline was obtained for the second Playmobile,

thus enhancing the program.

In cooperation with the Junior Museum small animals were made available at each location by the museum staff.

In addition, each area location had a puppet show performance through the cooperation of the Drama-Dance Division.

There were also arts and crafts, active games, tether-ball, volley ball, ping pong, dodge-ball, etc., in controlled areas. Skating was added to the program wherever possible, skates being made available by federal grant.

<u>Trampoline Classes</u>: Trampoline classes were conducted for children and adults at seven recreation units this past year, under the supervision of four qualified instructors. The equipment was made available to the Department through a federal grant.

Young adults participated in a special evening class at Potrero Hill during the Spring and Fall.

Children are required to present a parent release slip before participation.



DEPARTMENT'S UNIQUE PLAYMOBILES OPERATED IN KEY AREAS OF THE CITY DURING SUMMER MONTHS.



BALLOON RELEASE TO TRACK WIND CURRENTS AND STUDY OF DESERT TORTOISE WERE PART OF JOSEPHINE D. RANDALL JUNIOR MUSEUM PROGRAM.

A. Kirk Conragan, Director

The Josephine D. Randall Junior Museum provides a program of education through the medium of recreation. More than 136,000 persons participated in classes dealing with conservation, botany, general biology, marine sciences, reptiles and amphibians, animal study, pet care, soil chemistry, geology, paleonthology, lapidary, Indian life and lore, and other science and cultural art activities.

Workshops and classes in arts and crafts also played a major roll in the museum program. Art classes included ceramics, leaded glass, weaving, jewelry, painting, tenkoku, textiles, decoupage, calligraphy, as well as many other special art programs. The increased use of the industrial arts workshop should be noted. Children nine years of age up to young adults participated in a variety of activities, including woodworking, elementary carpentry.

wood sculpture, basic electronics, electricity, metal shop, we ing, metal sculpture, machine shop, and auto mechanics.

An important and active part of the Museum's program was visitation of school classes with 835 classes participating in lecture-demonstrations animal tours, exhibit tours, science-ar workshops, marine experiments, art and shop activities, and ot special events. Seventy-five percent of the school visitors from San Francisco while the remainder were from neighboring school districts.

Field trips have always developed a better understanding and appreciation of the natural environment. This past year, Museum conducted eight field trips, seven within the Bay Area one out of the country. All were conducted in conjunction with



scheduled classes, with the exception of one which was open to students interested in the ecology of the Bay. One group traveled to Dillon Beach where the Pacific Marine Station (University of Pacific) is located. Twenty-three students and adults examined the sand dune area, studied dune sucession, sediment transport and the dessication adaptation of the flora and fauna.

For the second consecutive year Harbor Tours, Inc., offered the San Francisco Recreation and Park Department use of a vessel for a free two-hour cruise.

Working in cooperation with the San Francisco Unified Schools and Marine Biology students from the Junior Museum, a most exciting and informative program was conducted for 200 students from fourth grade through high school.

Highlight of the Junior Museum's 1972 Marine Biology program was a 10-day expedition to the Baja side of the Sea of Cortez. Thirty teenagers, who raised their own money for the 1,700 mile trip, camped right by the shore and spent their time diving, tidepooling, and exploring surrounding desert life.

Accompanying the students were 12 adult leaders, including biology teachers, a registered nurse, a professional photographer, and a number of other interested naturalists.

This year the Museum was privileged to receive a number of mounted specimens from John D. White of Hayward. The donated specimens included an Alaskan Brown Bear, two Dall Sheep, one Wolverine, one Harbor Seal, one Arctic Gray Seal, one Blue Heron and one Oogeruk.

The Museum Auxiliary with its more than 225 members and the Advisory Committee continued active interest and cooperation in developing new programs, assisting with registration, serving as summer hostesses, and supplying new exhibit ideas.

Through the efforts of the Auxiliary and its financial support, a number of books, magazines, specimens of scientific and cultural materials, and a motion picture on the A B C of Handtools were added to the Museum's collection for study and display.

JR. MUSEUM ACTIVITIES: BAY ECOLOGY CRUISE, A STUDY OF TIDELANDS AND MR. FOX GREETS VISITOR.





PHOTO CLUB MEMBERS INSPECT PRINTS IN DEVELOPER.

AT RIGHT, INSTRUCTOR LECTURES AT ONE OF MANY PHOTO CLASSES.

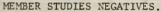
# The Photography Center

John Giosso, Director

The San Francisco Recreation and Park Department's Photography Center has achieven another successful year of operation. Attendance reached an all-time high with rever for fiscal 1971-72 exceeding \$16,000. More than 2,300 active members are utilizing the professional photographic facilities which are made available seven days a week.

The success of the Center, the forerunner to all municipally owned centers, has served as the impetus to similar efforts across the nation. Other cities are discovering the recreational value of amateur photography as a means to provide fun, friendship, and individual personal growth, while at the same time, be of service to the entire community. The true concept of recreation is to provide opportunities for







RECREATIONAL ARTS BUILDING HOUSES FAMED PHOTOGRAPHY CENTER.



DRY MOUNT PRESSES GET CONSTANT USE.

<u>all</u> people to participate in a leisure time activity. Adherence to this basic concept is the key to the success of the San Francisco Photo Center.

A comprehensive array of photography classes, covering beginning photography to intermediate and advanced techniques, are offered throughout the year to any citizen who has even the slightest inclination to learn and enjoy amateur photography.

This fiscal year 3,500 beginners registered at the Center and learned the rudiments of photography. While all classes are successful, the largest attendance (100 students) per class is the quarterly beginners classes.

The enthusiasm generated by the beginners is gratifying, particularly when the majority of them say their interest in amateur photography could not have been fostered without the existence of the Center.

The classes are an integral part of the Center. Once a student has learned the nomenclature of his camera as well as the basics of taking pictures, he is then introduced to the "real" fun of photography: the use of the most professionally equipped, municipally-owned darkroom in the nation, consisting of 40 Omega enlargers, portrait studios, professional dryers, and dry mount presses.





CHILDREN LISTEN TO CAMP COUNSELORS DURING "QUIET HOUR" AT SILVER TRE

Edward R. Kelly Supervising Director Vera Curtin Senior Director

Silver Tree and Pine Lake Day Camps were operated Monday throug Friday during the summer vacation period and afforded many children their first invigorating and enlarging experience in outdoor activit

Highlights of the camp program were the animals (foxes, racoon, boa constrictor, etc.) which were brought to camp each week by the staff of the Junior Museum, nature hikes and visits to the zoo.

A number of letters from parents and children reflecting pleasure and gratitude about the program were most reassuring to this department.

Attendance during the fiscal year totaled 1,850 at Silver Tree (10 weeks) and 938 at Pine Lake (9 weeks).

PINE LAKE DAY CAMPERS VIEW RACCOON BROUGHT FROM JUNIOR MUSEUM.

Handicapped Services

Edward R. Kelly Supervising Director

Velma Franklin Supervising Director (L.T.)

Through organized recreational activities of social interaction and a philosophy of individuals first and handicapped second, the San Francisco Recreation and Park Department provides a vital community service to the handicapped.

Jackson Recreation Center: Vista Key Friendship Club

This program serving mentally handicapped adults has been one of continuous growth during its six years of operation.

Special classes are conducted weekly in arts & crafts, body rhythms, photography, swimming and music programs with participants performing on special occasions.

The photography class visited various points of interest, took pictures, then developed them.

A successful swimming program earned participants Red Cross beginners swimming certificates while the arts & crafts class created interesting and varied projects.

A social dance program was held each month and holiday theme dances were also scheduled. Another highlight was the Christmas party sponsored by the Caretakers.

During summer bus trips were scheduled to Kelly Park, San Jose; Marine World, Redwood City; Don Castro Park, Hayward; Santa Cruz Beach; Frontier Village; Sausalito; Mt. Tamalpais; Lake Anza; and the Giants baseball games.

Ocean View Friendship Club: Because of reconstruction at Ocean View,



FAMED TURK MURPHY JAZZ BAND ENTERTAINS HANDICAPPED AT JACKSON PLAYGROUND.

programming was curtailed from November to February.

High points were a very successful open house luncheon and an outstanding Country Fair that was initiated and planned by the special interest group in cooperation with the Caretakers.

Seasonal theme parties were enjoyed by all participants.

Fulton Fun and Friendship Club: This program for handicapped youngsters, ages 11 to 17 has shown an increase in attendance and participation. Arts and crafts, folk dancing, cooking, physical activities, picnics, holiday parties and cultural events are among activities offered.

visitations to legitimate state productions, puppet shows and local museums. In all of these activities children integrate with the regular playground clientele.

A.R.C. Friendship Club - Sunset

Highlights included invitations and

Total Yearly Attendance - 1971-1972 Fiscal Year

Jackson . . . . . . . . . . 8,694 Ocean View . . . . . . . . 1,290

654

Fulton . . . . . . . . . . . . . A.R.C. Dance . . . . . . .

Indoor Sports . . . . . . . .

Balboa Pool . . . . . . . .

Recreation Center: In cooperation with the parents of A.R.C. Friendship Club, a monthly social dance is conducted at the Sunset Recreation Center September through June.

Highlights of this program are novelty social games and contests.

Indoor Sports - Sunset Recreation Center: The Indoor Sports Adult Club uses Sunset Recreation Center for meetings and socials, the second and fourth Wednesday of each month throughout the vear.

Balboa Pool: The aquatic division provides swimming for the handicapped on Thursdays 5-7 P.M. and Saturday from 10:45-11:30 A.M.

Advisory Council: The agencies represented on the Advisory Council under the leadership of Mr. Wesley Rich have been most cooperative this past year and we are grateful for this continued assistance and encouragement.

Caretakers Guild: Our appreciation is also extended to the Caretakers Guild for their cooperation and participation in our programs throughout the year.



MASSED CHOIR FILLS CITY HALL STEPS DURING CHRISTMAS PROGRAM.



REHEARSAL TIME AT THE RECREATIONAL ARTS BUILDING.

## William Booth Acting Music Supervisor

The Music Division offers a year-round program for interested participants at many playgrounds and recreation centers and at the Recreational Arts Building.

The larger part of the program is composed of singing groups and rhythm bands for pre-school children, folk singing and toy symphony for grammar school ages.

Adult activities include the Recreation Symphony Orchestra, Big Band Workshop, Golden Gate Band, and Tillmany Orchestra. Further musical activities are provided weekly at Yerba Buena, Golden Gate, and Hamilton Senior Centers, and at Jackson Playground for the Vista Key Friendship Club.

Eight Ukulele classes for children were conducted at four locations weekly during both fall and spring. For the eleventh consecutive year, folk guitar classes were offered for teenagers at both beginning and advanced levels.

Folk guitar classes were also offered for adults at beginning and advanced levels at several centers. These were conducted by the Recreation Music Advisory Committee in cooperation with the Music Division, and had excellent response. Classical guitar workshops were also offered under the same sponsorship for three eight-week series.



BRASS BAND HIGHLIGHTS ANNUAL TREE DECORATING AT McLAREN LODGE.

Special summer activities included a Saturday concert for Children at Golden Gate Park by the Recreation Symphony, concentrated folk guitar workshops at Recreational Arts Building, and the yearly series of Wednesday afternoon Soul and Blues concerts at the Band Concourse, featuring professional musical groups from the Bay Area.

A number of Twilight Concerts were also presented at various parks, squares, and recreation centers.

Participation in public performances included Stern Grove Carnival which featured many of the musical groups in the Department, Children's Week at Sharon Meadow, the annual Christmas Carol Festival at City Hall Rotunda with a chorus of more than four hundred playground children, the dedication of the handsome new McLaren Park Amphitheatre, and many special holiday programs at Department facilities throughout San Francisco.

Assistance in planning, programming and presentation of musical activities and events were given to these Department Divisions: Parks, Photography, Drama and Dance, Senior Citizens and Tiny Tots, and Handicapped.





RECREATION SYMPHONY PERFORMS DURING ANNUAL CARNIVAL AT STERN GROVE.



# Sr. Citizens and Tiny Tots

Elean Thomas Supervising Director

Recreational activities sponsored by the Recreation and Park Department offer programs of interest for all Senior Citizens. There are table games which include dominoes, checkers, bridge, whist and interesting picture puzzles. A variety of craft classes with instructors are scheduled daily. Many of the professionally made items are displayed at the annual Senior Citizens Show and also are sold at the Center's yearly bazaars. For more active people, modern and square classes are held weekly with a one-day-a-week exercise class.

Special events include monthly parties, holiday luncheons, out-of-town trips and City excursions.

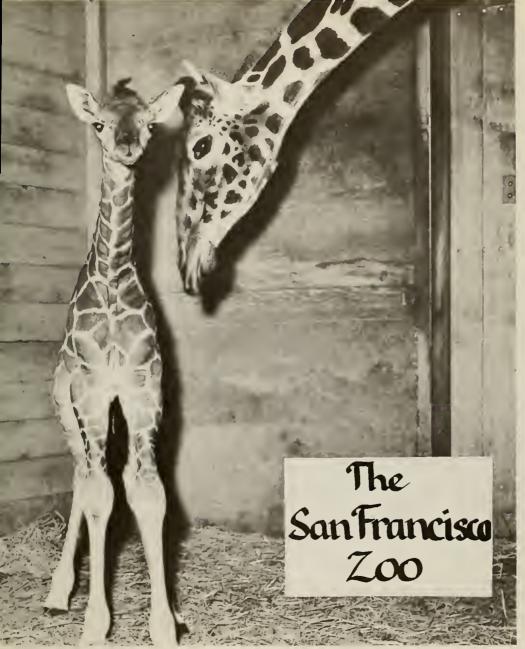
The Fifth Annual Senior Citizen Day was held at the California Hall with more than eight hundred people in attendance. Highlight of the program was an International Fashion Show, featuring modes of dress of yesterday and today which included hot pants, swim suits and fashions of various countries throughout the world.

Adding to the festivities was dance music provided by Local 6 of the American Federation of Musicians. Prizes were awarded to those couples with outstanding dancing ability.

# Tiny Tots

This one-day-a-week activity is a pre-school recreational program planned to give children three to five years of age an opportunity to develop initiative, leader ship and cooperation. A large number of parents are involved, sharing the responsibility of planning for parties, trips and the regular daily activities.

GAY NINETIES SWIMSUIT HIGHLIGHTED SENIOR CITIZENS DAY PROGRAM.



TWO RETICULATED GIRAFFES WERE BORN AND RAISED THIS YEAR AT THE ZOO



OFFICIALS CHECK MUSK OX MILTON BEFORE JOURNEY.

# Ronald Reuther, Director

The San Francisco Zoological Gardens enjoyed another busy year making significant progress in the pursuit of quality.

One of the most significant animal exchanges ever entered into was the arrangement made with the National Zoo in Washington, D. C. which saw two San Francisco Zoo born musk-oxen (Milton and Matilda) shipped by an Air Force jet to Peking on April 6. The same plane returned a pair of priceless Giant Pandas to the National Zoo.

This arrangement was made at the request of President Nixon as a gift to the People of the Republic of China from the people of the United States.

The musk-oxen were the first ever displayed in China. The San Francisco Zoo holds the record of successful musk-oxen births in the United States--seven through June 30, 1972.

# Animal Welfare

Under the provisions of the Animal Welfare Act of 1970, the zoo was inspected by the United States Department of Agriculture, and, as a result, was





FIRST KODIAK BEAR CUBS WERE BORN AT THE ZOO IN JANUARY OF THIS YEAR.

licensed for the first time February 24, 1972. The zoo, as all zoos, will be inspected at least annually and must maintain minimum standards of operation, husbandry, sanitation, housing, etc.

Stanford University Laboratory Animal Division, University of California Medical Center, San Francisco, and University of California, Davis Veterinary College continued to provide major assistance in animal treatment and disease diagnosis.

# Bird of Prey Project

For more than one year, volunteer trainers have been working with some of the zoo's raptor's--hawks and eagles which have been injured or orphaned in the wild, and then brought to the zoo. Rather than being maintained in cages, the birds are being provided with a more natural environment which includes natural perches and open flight. The general well-being of such specimens also will be improved by exercise during training periods when they are "flown free".

A grant of more than \$4,000 by the Mzuri Safari Club, internationally not hunter/conservation organization, will allow development of a new Bird of Prey exhibit, featuring grassy turf, branches and rocks for perches, and appropriat individual shelters.

Birds Reptiles 1 Totals 35 The Count for Recent 1 January 1972 Mammals Birds Reptiles Totals 1 January 1971 Mammals	91 3 160 5 - 1 - 251	$ \begin{array}{ccc} 120 & 73 \\ 234 & \\ \hline 2 & \\ \hline 356 & \\ \end{array} $	ens .8 31 10
Birds Reptiles Totals	357	494	ł
1 January 1970 Mammals	122 200 4	$\frac{71}{2}$	3
Birds Reptiles Totals	326		
Through the assistance of	of the Chief adr	ministration Offi	_

Through the assistance of the Chief Administration Officer, Thomas Mellon, \$7,400 was utilized to construct and install a display at the California State Fair promoting San Francisco and the Zoo which won several first prizes.

The Zoo received considerable news coverage in newspapers, magazines, radio and television. The daily KSFO radio interview with the zoo's education coordinator was continued throughout the second year of this program. A weekly too program for the San Francisco Unified School District was initiated on KALW - FM.

The zoo director spoke to 14 organizations and the education coordinator to 14 groups during the fiscal year.

The director also organized a highly successful weekend seminar on Zoogeography and the Zoo through U.C. Berkeley Extension in October and in April lectured at U.C.L.A. at a zoo symposium. In September he attended the annual meeting of the International Union of Directors of Zoological Gardens in Prague, Czechoslovakia, while in April a number of staff members attended the Western Regional Zoo Conference at



STELLA, WITH SON, RHINESTONE, FIRST BLACK RHINO BORN AT THE ZOO.



Tucson. The Docent President, Mrs. Hale, also spoke at the U.C.L.A. symposium on the involvement of docents at zoos.

The zoo cooperated with Tamalpais High School as innovative programming in two "on-location" biology experiences, which involved week-long sojourns at the zoo by two groups of approximately a dozen students, each accompanied by two or more teachers. During this time, the students studied zoo animal behavior.

The zoologist and education coordinator continued graduate studies at San Francisco State College in biology.

A reissue of the Zoo Guide Book was produced by the Zoological Society. Another 200,000 copies of a flyer promoting the zoo also was produced. The monthly newsletter, 'What's New at the Zoo', continued to be published by the Zoological

Society and is mailed to more than 1,000 Zoological Society members and additionally to many zoos and to the news media.

A variety of research projects were carried on at the zoo during the past fiscal year in cooperation with university and graduate students.

The Zoo also collected funds for the World Wildlife Fund, which fosters research and the conservation of wildlife.

### Volunteers

An increasing involvement with volunteers has provided significant expansion of activities at the zoo, while requiring more staff time.

The volunteer groups are: 1. The San Francisco Zoological Society Board of Directors who serve without pay in guiding the operations of the Zoological Society.

2. The Docent Council which provides educational tours and other assistance 3. The Friends of the Zoo which is a fund-raising arm of the Zoological Society. Mrs. William Hamm III and Mr. James Ludwig are the leaders in this activity.

4. The Volunteers at the Zoo, under Jay Beckwith and Don Wortheimer, decorate cages and have made major improvements in the suitability of many exhibits.

5. The Birds of Prey associates have implemented a significant program of rehabilitation and eventual release of raptors, first under Dennis Bennion and currently under Maryrose Spivey.

# Education and Information

The Docent Council completed four years of dedicated and extremely helpful educational services. Mrs. George Hale completed 2½ terms as President in June and was succeeded by Mrs. Hartwig Sonnenberg.

Docent officers for the fiscal year were: Mrs. George Hale, President; Mrs. Hartwig Sonnenberg, Vice

# ATTENDANCE AND RECEIPTS

	16-64 Adults	Free Children	Free in Groups	Number of Groups	Free Days	Free Sr. Citz.	Total Attend.	\$ Receipts
1970-71	615,611			3,540	172,497		1,315,672	\$307,927.99
1971-72	631,430	349,866	104,491	3,035	199,457	28,934	1,314,178	\$315,781.50

The drop in children attending the Zoo with the concurrent increase in adults is difficult to explain. The decline in children's attendance may be because of reduced City school bus fur while the increase of visitors on free days may indicate a growing awareness of the free day.

esident and Mrs. Lloyd Easterby, Secretary-Treasurer. Members Executive Committee included Mrs. Alfred deLorimier, Mrs. Diane rnick, Mrs. Elwood Lang, Mrs. Robert Sandstrom and Mrs. Richard ung.

The education coordinator in her first year of service led a ll-attended and highly-complimented series of summer zoology asses at the zoo.

Docent tour activity for the last three fiscal years:

	July 71-	July 70-	July 69-
	June 72	June 71	June 70
dividual Tours	943	888	621
dividual Groups	771	389	336
mber of Children	13,382	13,833	12,959
mber of Adults	1,967	2,409	1,784
tal People	15,327	16,233	14,743
cent Participating	66	59	52
n Francisco School Tours	300	333	233
y Area School Tours	642	555	388
ementary Tours	788	728	537
nior High Tours	56	75	48
nior High Tours	61	44	34
llege & Adult Tours	35	41	22

There are two reasons for the slightly lower number of people ven guided tours in 1971-72. One is lack of field trip money within the School District, resulting in fewer classes visiting the zoo.

The other is a policy of "quality over quantity"; the Docent puncil prefers to keep a student-guide ratio of 15 to 1, thus assuring more interaction and specific information given to each cudent in the group.

# Construction and Maintenance

In August a major improvement of the Children's Zoo was comleted utilizing \$30,000 city funds and \$35,000 for Zoological ociety funds--a large, attractive pond, new entranceway, better nimal enclosures, and improved drainage and utilities were proided.

On December 18 the tropical walk-through aviary was dedicated. ne project was made possible by \$30,000 from the Merrill Trust and and \$75,000 from the Zoological Society. This exhibit is accessful, benefiting plants, birds, and the public.

A partition to separate the inside quarters of the common popopotamus house was installed by the Department of Public Works th funds provided by the Zoological Society.

Plans for landscaping the Asian Elephant Yard to be funded by pofest II and the Zoological Society were approved by the Zoological Society and by the Recreation and Park Commission.

### Staff

A major addition to the staff--a consultant on birds--Mr. Ichard Rundel, was made possible by the Zoological Society in ovember. This need became apparent with the opening of the walk-



NEW TROPICAL WALK-THROUGH AVIARY WAS DEDICATED IN DECEMBER.

through aviary.

John J. Mallick, assistant headkeeper, retired after 38 years service in May.

Because of a City-wide slow-down in employee replacement, the Children's Farm in Golden Gate Park was closed during January. Shortage of keepers this year (the same number the past 14 years)

has hampered normal operation.

As of June 30, 1972, the staff included: Director - Ronald T. Reuther; Veterinarian - Dr. William Mottram; Society Business Manager - Jay Stewart; Zoologist - Paul D. Maxwell; Education Coordinator - Beverly A. Rongren; Consultant on Birds - Richard S. Rundel, appointed November 1971; Head Keeper - Fred Roemer; Assistant Head Keeper - Martin Dias (acting); Children's Zoo Manager - Landes Bell, appointed September 1971; Head Gardener - Edward Soo Hoo; Janitor Sub Foreman - Jim Gardner - Senior Clerk Admissions - Brendan O'Shea; Secretary - Shauna S. Hoecker; Society Secretary - Lora LaMarca. Society officers as of June 30, 1972: Chairman of the Board - Edgar Stone; President - Clarissa McMahon, elected; and Secretary-Treasurer - Jay Stewart.

	DIVISION OF BUSINESS AND ADMINISTRATION	Budget Estimate	Receipts Collected	Differen
	DIVISION OF BUSINESS AND ADMINISTRATION	ESCIMALE	Coffected	Difference
	Coit Memorial Tower	\$ 44,000	\$ 41,025	\$ 2,975-
	Harding Park Golf Course	350,000	397,279	47,279
	Lincoln Park Golf Course	125,000	124,788	212-
	Sharp Park Golf Course	160,000	163,689	3,689
	Golden Gate Golf Course	60,000	65,400	5,400
	McLaren Park Golf Course	29,000	29,112	112
	Golf Registration Fees	15,000	14,912	88-
	Balboa Stadium Rent	1,500	3,029	1,529
	Golden Gate Park Stadium Rent	7 000	320	320
	Kezar Pavilion Rent Kezar Stadium Rent	7,000	9,101	2,101
	Fleishhacker Bathhouse	25,000	22,710	2,290-
	Storyland Concession - S.F. Zoo Society	6,000 6,000	4,784	6,000- 1,216-
COMPARISON OF	Children's Quarters - Rides	15,000	10,827	4,173-
	G.G. Park Tennis Fees and Concessions	10,000	10,703	703
	Candlestick Park - Concessions	115,000	751	114.249-
REVENUES	Candlestick Park Rentals	370,000	481,437	111,437
	Candlestick Park - Parking Fees	350,000	274,987	75,013-
	Sharp Park Rifle Range Fees	6,500	7,076	576
ESTIMATED IN	Swimming Facilities	60,000	57,983	2,017-
	St. Mary's Square Garage Rent	26,000	22,396	3,604-
1071 1070	Union Square Garage Rent	660,000	634,901	25,099-
1971-1972	Lake Merced Fishing Permits	9,000	10,027	1,027
	G.G. Park Horse & Riding Concession	6,000	5,055	945-
DIAD CLEE (ALEXA)	Aquatic Park Concessions	14,000	12,506	1,494-
BUDGET WITH	Stow Lake Boathouse Concessions	30,000	35,893	5,893
	Miscellaneous Concessions	28,000	28,253	253
DEVENUES	Lake Merced Sport Center Rent	2,000	2,538	538
REVENUES	Lake Merced Concessions	12,000	15,450	3,450
	Photography Center Fees	16,000	14,507	1,493-
COLLECTED.	Beach Chalet Rent	600	600	
COLLECTED.	Zoo Cafe & Concessions - S.F. Zoo Society	30,000	31,290	1,290
	Children's Quarters - Food Sales	40,000	38,137	1,863-
	Harding Park Cafe	10,000	11,547	1,547
	Lincoln Park Cafe	3,000	2,859	141-
	McLaren Park Cafe	900	473	427- 1,578-
	Sharp Park Cafe Kezar Concessions - Food Sales, Etc.	6,000 10,000	4,422 8,192	1,808-
	Japanese Tea Garden Concession	40,000	42,490	2,490
	St. Francis Yacht Club Rent	7,800	7,800	2,490
		50	7,000	50-
	Bayview Park Dock Fee	4,200	4,294	94
	Miscellaneous Rentals, Etc.	1,200	2,073	873
	Miscellaneous Sales, Damage Claims, Etc.	12,000	19,509	7,509
	Summer Day Camps and Misc.	12,000		
	SUB-TOTAL RECREATION AND PARK	2,723,750	2,675,125	48,625-
	Camp Mather	125,000	157,030	32,030
	Marina Mooring Fees & Concessions	250,295	284,294	33,999
	Zoo Admission Fees	275,000	316,025	41,025
	TOTAL RECREATION AND PARK REVENUE	\$3,374,045	\$3,432,474	\$ 58,429

COMPARISON OF EXPENDITURES FOR ALL APPROPRIATIONS OTHER THAN THOSE FOR PERSONAL SERVICES, WITH ORIGINAL BUDGET APPROPRIATIONS FOR 1971-1972

	Original Budget		21.66
General Division	Appropriation	Expenditures	Difference
Contractual Services	\$ 250,971	\$ 237,755	\$ 13,216
Allowance for use of Employees Cars	18,000	18,000	-
Maintenance and Repair - Buildings Maintenance and Repair - Structures	167,600 93,000	167,500 92,800	100 200
Reconstruction and Replacement	268,000	170,995	97,005
Materials and Supplies - Resale	1,000	998	2
Foodstuffs (Subsist.)	31,500	29,851	1,649
Materials and Supplies Equipment	439,725 123,305	433,572 87,413	6,153 35,892
Fixed Charges	37,396	31,485	5,911
Total General Division	\$1,430,497	\$1,270,369	\$ 160,128
	Original Budget		
CAMP MATHER	Appropriation	Expenditures	Difference
Contractual Services	\$ 18,235	\$ 18,066	\$ 169
Materials and Supplies	9,700	10,822	-1,122
Foodstuffs (Subsistence) Equipment	45,600 1,590	41,223 1,419	4,377 171
Taxes - Real Estate	2,880	2,657	223
Total Camp Mather	\$ 78,005	\$ 74,187	\$ 3,818
	Original Budget		
YACHT HARBOR	Appropriation	Expenditures	Difference
Contractual Services	\$ 3,770	\$ 4,484	\$ -714
Allowance for use of Employees Cars	300	130	170
Maintenance and Repair - Buildings Maintenance and Repair - Structures	1,000 15,000	1,000 7,528	7,472
Materials and Supplies	1,935	1,120	815
Equipment	500	-	500
Fixed Charges Total Yacht Harbor	147,671 \$ 170,176	149,828 \$ 164,090	-2,157 \$ 6,086
Total facilit harbor		Ψ 101,000	φ 0,000
SPECIAL ZOO FUND	Original Budget Appropriation	Expenditures	Difference
0		<del></del>	
Contractual Services Materials and Supplies	\$ 29,860 2,000	\$ 30,368 465	\$ -508 1,535
Total Zoo Fund	\$ 31,860	\$ 30,833	\$ 1,027
	Original Budget		
CANDLESTICK PARK	Appropriation	Expenditures	Difference
Contractual Services	\$ 132,550	\$ 121,762	\$ 10,788
Maintenance and Repair - Structures	60,000	50,000	10,000
Materials and Supplies	35,000	33,207	1,793
Equipment Fixed Charges	12,450	18,072 2,300	-5,622 -2,300
Possession Interest & Taxes		462	-2,300 -462
Total Candlestick Park	\$ 240,000	\$ 225,803	\$ 14,197

ATTENDANCE FOR FISCAL YEAR 1971-1972 HOUSING CENTERS						
	PLAYGROUND	S		Unit Attend		
	2,22720710	_		Hunters Point Gymnasium 30		
Unit	Attendance	Unit	Attendance	Hunters Point Recreation Center (Milton Meyer) 85		
Alta Plaza	32,718	Laurel Hill	24,695	Yerba Buena Senior Center 20		
Alta Plaza Aptos	17.168	Laurer nill	24,093			
	42,862	Lee, Joseph	1/4 510	TOTAL		
Argonne Balboa	32,530	Lee, Joseph Levi Strauss McCoppin Square Merced Heights Midtown Terrace	35 805	AQUATICS		
Bayview	16,445	Marcad Heights	40.762			
Bernal Heights	46,292	Midtown Terrace	38 51/			
Big Rec	91,995	Miraloma	35,645	Balboa Pool 183 Coffman Pool 116		
Cabrillo	44,440	Mission Dolores	71 181	Garfield Pool 115		
Carriag	38,777	Mission Playeround	60 380	Hamilton Pool 63		
	53,891	Mountain Lake	14 876	Lake Merced Sports Center 112		
Chinese Recreation Center		Murphy I P	34 940	Larsen Pool 235		
Chinese Playground	67.563	Noe Valley	18 378	Mission Pool 19		
Chinese Playground Christopher, George Cow Hollow	32 576	North Beach	274 876	North Beach Pool 132		
Cow Hollow	27 404	Ocean View	128 481	Phelan Beach 119		
Crocker-Amazon	203,834	Panhandle	46 347	Rossi Pool 135		
Douglass	91,629	Miraloma Mission Dolores Mission Playground Mountain Lake Murphy, J.P. Noe Valley North Beach Ocean View Ponhandle Parkside Square Peixotto Portola	23 3/8	Martin Luther King, Jr. Pool35		
Duboce	30,913	Pairotto	13 929	ratein Edenet King, 51, 1001		
	108,400	Portola	94,228	TOTAL		
	47,326	Portola Potrero Hill Presidio Heights	75 893	1011111		
	39,999	Presidio Heights	22 063			
Fulton	27,518	Richmond	34,466			
Funston	213,629	Rochambeau	44 839	MISCELLANEOUS FACILITIES AND ACTIVITIES		
	52,631	Rolph Tames	115 // 30	MISCELLANEOUS PACIFITIES AND ACTIVITIES		
Gilman	17,547	Rochambeau Rolph, James Rossi, Angelo St. Mary's Silver Terrace	46 426	Camp Mather 24		
Glen Park	153,021	St Mary's	156 652	Drama Center 9		
Golden Gate Tennis Courts		Silver Terrace	53 805	Golden Gate Park Senior Center 60		
Grattan	31,965	South Park	13 208			
Hamilton Recreation Center		South Sunset	51 354	Mobile Unit #1 5 Mobile Unit #2 6		
Hayes Valley		Stern Grove	31 864	Music Center 9		
Hayward Boys	59,973	Sunnyside	25 448	Photography Center 51		
Hayward Girls	48,583	Sunset	139 717	Josephine D. Randall Junior Museum 82		
	46,536	Sutter Louis	48 162	Rifle Range 12		
Jackson	32,558	Upper Noe	116.501	Stern Crove Concert 149		
Junipero Serra	40,751	Visitacion Valley	23 918	Pine Lake Day Camp 5		
Kahn Iulius	55,391	St. Mary's Silver Terrace South Park South Sunset Stern Grove Sunnyside Sunset Sutter, Louis Upper Noe Visitacion Valley Wawona Annex	10,690	Silver Tree Day Camp 9		
Kimbell Field	10,537	West Portal	20,189	Silver Tree Day Camp 9 Senior Citizens Hobby Show 1		
Lafayette Park	41,537	West Portal West Sunset	104,134	Carnival Day		
				May Day Celebration		
Larsen Park	39,835	Wills, Helen	00,023	San Francisco Zoo 1,315		
TOTAL			. 4,706,275	TOTAL		
	-		RECAPITULATION			
				/ 706 075		
		Playgrounds		4,706,275		
		Housing Centers		136,887		
		Aquatics		1,513,223		
		Miscellaneous Facili	ties and Activi	ities 1,747,844		
		(does not include G	olden Sate Park	0 10/ 220		
		TCTAL		8,104,229		





EASTER BUNNY VISITS CHILDREN'S ZOO, LIPIZZAN HORSE POISES LIKE A FROZEN STATUE DURING SPECTACULAR LEAP IN GOLDEN GATE PARK AND "MISSION IMPOSSIBLE" CREW FILMS A SCENE AT THE JAPANESE TEA GARDEN.











ARM WRESTLING AT ST. MARY'S PLAYGROUND "AUGUST ANTICS" MATCHED STRENGTH AGAINST STRENGTH FOR THESE TWO LADS AND PROVIDED CAMERAMAN WITH FIELD DAY OF FACIAL REACTIONS. ABOVE, CITY'S HOOLA HOOP CHAMP TWIRLS SEVERAL HOOPS DURING FINALS AT SUNSET PLAYGROUND.

This report could not have been made without the assistance of the following organizations and individuals:

The San Francisco Examiner
The San Francisco Chronicle
Oakland Tribune

Photographers include:

Walt Lynott
Seymour Snare
Peter Breinig
Bob Bryant
Lonnie Wilson
William S. Young
Theresa Zabala

Photography Center staff:

Charles Barnett George Campbell John Glosso

